



**NEW JERSEY ARTS INCUBATOR ANNOUNCES SUMMER LINE UP FOR  
FOURTH FRIDAY CONCERT SERIES**

**FOLLOW THE ART TO NJAI'S NEW SPACE IN ESSEX GREEN**

**West Orange, New Jersey, May 11, 2010** - The economy must be recovering! New Jersey Arts Incubator's generous hosts at Essex Green, RREEF America Reit Corporation JJ, have leased their current space to a major retailer. Gratefully, RREEF has relocated NJAI to a beautifully renovated 3,000 square foot store front on the courtyard side of the Essex Green shopping center in West Orange, New Jersey. This new location will be home to the Incubator Gallery, NJAI's writing and business development workshops and the Fourth Friday Music Series, a monthly concert on the fourth Friday of each month. The courtyard will host NJAI's new sculpture garden and outdoor programming.

To kick things off in the new space the Fourth Friday Music Series continues May 28<sup>th</sup> for a night of Celtic celebration with Blackwater and Slight Imperfection (see below for full summer schedule). Just 'follow the art' down the walkway to the AMC Cinema entrance and turn right into the courtyard.

Showcasing the best of New Jersey's up and coming musicians, the NJAI Fourth Friday Music Series began in April with a performance by rock bands Mike Rocket & the Stars and Red Reyne. Redentor Jimenez, a.k.a. Red, serves as the series' music supervisor handpicking the artists set to perform. Born in the Philippines Red immigrated to New Jersey when he was 10. A prolific songwriter and musician Red has spent the last 20 years writing and playing guitar for his own band and other New Jersey based artists. For band submissions please contact Red at [redentor@redskyrs.com](mailto:redentor@redskyrs.com).

Below is a complete list of bands performing as part of NJAI's Fourth Friday Music Series. All shows begin at 8pm and may take place in the courtyard weather permitting. Suggested donation \$10, tickets may be purchased at the door or in advance at [www.njai.org](http://www.njai.org).

May 28 <sup>th</sup>	Celtic Night	Blackwater & Slight Imperfection
June 25 <sup>th</sup>	Indie Rock	Blaire Reinhard Band & Loa Heymann Band
July 23 <sup>rd</sup>	Folk Night	Gar Francis & Tom Picard

*The New Jersey Arts Incubator's mission is the economic development of artists and arts organizations through technical assistance, employment, marketing, programming, performance, and education in an effort to support, sustain, and promote viable arts agencies to act as economic drivers in communities across the State of New Jersey.*

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Band information can be found at the links below:

Slight Imperfection - [www.slightimperfection.com](http://www.slightimperfection.com)  
Blackwater - [www.blackwatermusic.com](http://www.blackwatermusic.com)  
Loa Heymann Band - [www.loaheyman.com](http://www.loaheyman.com)  
Blair Reinhard Band - [www.myspace.com/blaireband](http://www.myspace.com/blaireband)  
Tom Picard - [www.tompicard.com](http://www.tompicard.com)  
Gar Francis - [www.garfrancis.com](http://www.garfrancis.com)