



A MIDSUMMER NIGHT'S DREAM AND FESTIVAL **ECONOMIC STIMULUS AND EDUCATION THROUGH ART**

A Midsummer Night's Dream and Festival, produced by NJAI, and co-sponsored by the Essex County Department of Parks, Recreation and Cultural Affairs, will be held at **Verona Park on July 18th & 19th**, (rain date July 20th), Lakeside and Bloomfield Avenues, Verona.

The weekend festival is a culmination of an eight-week period of six performance and technical workshops, combining professionals in all disciplines, with school-age children from the region, across the economic and cultural spectrum, including those with a variety of physical abilities.

The fun-filled festival will include jugglers, singers, puppet shows, story tellers, food and craft vendors, activities for children, and Renaissance games. A production of A Midsummer Night's Dream complete with professional actors and workshop students will be performed each evening at 5pm.

Project participants, include Valley Arts, Arts Unbound, Essex County Board of Education, West Orange Board of Education, Orange Board of Education, Verona Board of Education, Sight Specific Projects, The New Jersey Theatre Alliance, The Shakespeare Theatre of NJ, and a number of musicians, actors and artists from the Essex County/ Northern Jersey region.

Vendors are all NJ small businesses, artists, craftsman and food purveyors. Displays will be featured in the Essex Ed Gallery from Essex County school districts, of art, social, and cultural projects exploring the production themes and time periods in relation to life today. The Business of Art in New Jersey tent will host materials and information about NJ non-profit arts organizations.

The festival is free to the public. Donations for the New Jersey Arts Incubator, Inc. of \$5 per adult will be gratefully accepted.

The mission of the NJAI Midsummer Night's Dream and Festival is to provide the region with an engaging, multi-faceted art, and education experience in an effort to foster an appreciation for art, arts education, language and cultural experiences of 19th century England, and how it relates to the issues of today. To provide students and participants of all ages, economic and cultural demographics of the region, including disabled persons, with the opportunity to partner with professionals in the performing, technical and broadcast arts, and to learn about the business skills required to produce a unique art education experience. To provide professional artists and technicians, craft persons, and arts educators in the region with the opportunity to work, teach and promote their profession in northern New Jersey.



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THE BUSINESS INCUBATOR FOR ARTISTS, PERFORMING ARTISTS AND ARTS ORGANIZATIONS.

NJAI, in the business of art in New Jersey.