



NJAI MUSIC SERIES CONTINUES SEPTEMBER 25TH WITH GAR FRANCIS

West Orange, New Jersey, August 19, 2010 – New Jersey Arts Incubator’s Music Series continues September 25th with a night of Americana rock featuring performances by Gar Francis and Tom Picard.

The concert will take place at NJAI’s new location in Essex Green, 495 Prospect Avenue, West Orange, New Jersey. Just ‘follow the art’ down the walkway to the AMC Cinema entrance and turn right at the new mural into the courtyard. Doors open at 7:30pm. Suggested donation \$10.

Showcasing the best of New Jersey’s up and coming musicians, the NJAI Fourth Friday Music Series began in April with a performance by rock bands Mike Rocket & the Stars and Red Reyne and continued in May with a night of Celtic celebration featuring Blackwater and Slight Imperfection. June featured indie rockers Blair Reinhard Band and Loa Heymann Band before the series went on a brief summer hiatus. The NJAI Music Series provides a performance venue for New Jersey and area musicians that explore stylistic and culturally diverse world music performed in an effort to promote various forms of musical expression. To participate email info@njai.org

Gar Francis was born and raised in Plainfield, NJ and has been called the hardest working songwriter in America. As founding member of the 1970s group The Rockkids; Gar spent most of his time at CBGB’s and Max’s Kansas City in Manhattan sharing a stage with The Ramones, Blondie, Talking Heads and others. Gar is currently writing and producing for such acts as, The Doughboys, Plainfield Slim & The Groundhogs, Jeanne Lozier, The Easy Outs, Jana Peri, Jackie Kringle & The Elves, as well as his own solo projects including a newly released folk album titled “Love & Protest”. Gar is finishing his upcoming Americana album “The More Things Change, The More They Stay The Same” for the newly formed Bongo Boy Records. He wrote and produced 2 new singles: “Come On, Come On” for the rock band The Easy Outs and “Ballerina Of The Bowery” for NY Rocker Jana Peri. Gar has received awards for songwriting from The John Lennon Song Contest, the Unisong Music Awards, an Honorable Mention in the Billboard Song Contest and two songs were voted by Sirius radio listeners the ‘Coolest Song In The World in 2008 & 2009.’ www.garfrancis.com. Tom Picard opens the show www.tompicard.com.

The New Jersey Arts Incubator’s mission is the economic development of artists and arts organizations through technical assistance, employment, marketing, programming, performance, and education in an effort to support, sustain, and promote viable arts agencies to act as economic drivers in communities across the State of New Jersey.

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Photo attachment - Gar Francis at band fest. Photo credit: Scott Venittelli

www.njai.org